

Spare the air youth Website Launch

Programs Database - Coming Soon!

Round 2 Pilot Programs Update

- Peer-to-peer education
- Family program
- Transit & Trails

Peer-to-Peer Program: Bike Shop After School Program

- Mission High School bike shop**
 - Bike maintenance
 - Earn-a-bike 10 sessions
 - Volunteer work
- Results**
 - 70 students visited
 - 14 students participated in earn-a-bike program

Peer-to-Peer Program: Youth Bike Ambassador

- 8 students applied for 5 positions
- \$12/hour
- Training
- 8 events
 - Sunday Streets
 - Bike rodeos
 - Helmet fittings

Peer-to-Peer Program: Evaluation

- 14 earn-a-bike students**
 - 22% improvement in Ybike pre- & post-test
 - 90 hours of volunteer work
- 5 Youth Bike Ambassadors**
 - Job training experience
- Next Steps**

Family Cycling Programs

Free*

Family Biking Workshop Series

- Learn to ride with your children
- Give your children freedom and healthy habits
- Learn the rules of the road

The series of two-hour workshops will teach your family how to safely navigate streets with proper equipment and behavior. The workshops can be taken individually, or as a series.

How to Family Bicycling: - Get your skills up to the state-of-the-art.

Family Bike Rules: - Practice riding off street.

Riding as a Family: - Learn and share the basic technical skills.

Family Fun Ride: - Enjoy a fun ride for the whole family.

- Marin County Bicycle Coalition
- Classes
 - Intro to Family Bicycling
 - Family Bicycling Rodeo
 - Riding as a Family
 - Family Fun Ride



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Family Cycling Programs: Intro to Family Bicycling



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Family Cycling Programs: Intro to Family Bicycling



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Family Cycling Programs: Family Bicycling Handbook

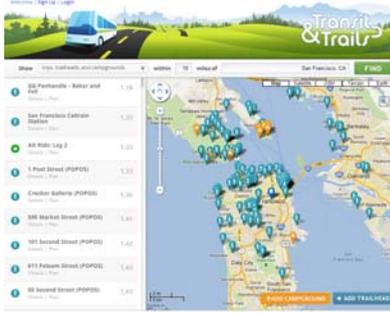
- Summary of existing family cycling programs
- Suggested lesson plans from pilot
- Marketing materials
- Sample lessons & other resources



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Transit & Trails

- Bay Area Open Space Council
 - Workshops
 - Video
 - Trails Challenge



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Transit & Trails: Workshops

- With Contra Costa Spare the Air Resources Team
- May 2012
- Built relationships with youth providers
 - Monument Community Partnership
 - El Sobrante Boys & Girls Club



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Transit & Trails: Video

- What's Around You?
- Involved youth
 - East Oakland Boxing Association
 - El Sobrante Boys & Girls Club
- 7,700 views on YouTube
- Promoted on Golden Gate National Parks Conservancy



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Transit & Trails: Trails Challenge

- Encourages young people to go outside using public transit
- Partnerships
 - National Park Service
 - Golden Gate National Parks Conservancy
 - REI
 - TransForm



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Transit & Trails: Evaluation

- El Sobrante Boys & Girls Club
 - T&T staff trained leaders on website
 - Guided hike to Point Pinole
 - 7 trips, 200 kids
 - Staff & family hike



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Transit & Trails: Evaluation

- Website improvements
 - Encourage stories
 - Track emissions prevented



Labor day weekend bike camping tour from Pittsburg/Bay Point BART to Brannan Island State Recreation Area

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Transit & Trails: Next Steps

- More outreach/education to youth groups (workshops, site visits, videos)
- Regional Challenge, making it fun/easy to get outside without a car
- Expand the Ait. ride
- Transit & Trails embedded on youth organization websites




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Pilot Program Evaluation

- Filling gaps
- Geographic reach
- Equity
- Cost
- Build on ongoing efforts
- Measureable performance objectives:
 - GHG/VMT reductions
 - Improves awareness
 - Teaches skills




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Phase II Project Ideas

- SchoolPool Tool and Trip Tracking
- Youth Transportation Summit
- Marketing campaign
- Workshops & white papers on SR2S topics
- Mobile climate change education
- BikeMobile
- Earn-a-bike programs
- Peer-to-Peer programs
- Family programs
- Walking School Bus
- Transit Program

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Youth Transportation Summit

- Purpose
 - Youth from around the Bay Area gather to share their experiences and efforts around transportation issues.
- May 2012
- Call for Subcommittee
- Youth committee

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Next Steps

- Phase II Call for Projects: early 2013
 - Projects will last 2013 - 2014
 - We will define project categories, with one 'wild card'
 - Encourage coordination between groups
- Next Meeting: Tuesday, January 15th, 2013

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Information and Resource Sharing

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